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Ihr Platz Calculates Prices with Dacos

Osnabruck The price optimization software "Price Engine" from Dacos is now running in live operation at the Schlecker subsidiary Ihr Platz. The implementation only took four months. The program makes recommendations for optimized prices according to customer perception and gross yield. Competitor prices can also be entered into the calculation. The sales data, which are the point of origin for the simulations, are taken by the Dacos program directly from the SAP Business Warehouse of Ihr Platz. Conversely, the recommendations for prices flow directly into the SAP Enterprise Resource Planning system.